

The image features a partial view of the American flag on the left side, showing the blue field with white stars and the red and white stripes. The rest of the background is a solid dark blue color.

**DISTRICT 11 NR**  
**United States Coast Guard Auxiliary**

**Leadership for Elected Officers**  
**17 January 2010**

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The main title is centered at the top in a large, bold, yellow font. The subtitle is centered below the main title in a white font.

# **United States Coast Guard Auxiliary**

## **Leadership Competencies**

- **LEADING SELF**
- **LEADING OTHERS**
- **LEADING PERFORMANCE AND CHANGE**
- **LEADING THE AUXILIARY**

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The stars are white on a dark blue background, and the stripes are red and white.

# **United States Coast Guard Auxiliary**

## **LEADING SELF**

- **Self Awareness and Learning**
- **Health and Well-Being**
- **Personal Conduct**
- **Followership**
- **Technical Proficiency**
- **Accountability and Responsibility**
- **Aligning Values**

A partial view of the American flag is visible on the left side of the slide, showing the stars and stripes.

# **United States Coast Guard Auxiliary**

## **LEADING OTHERS**

- **Effective Communications**
- **Respect for others and Diversity Management**
- **Taking Care of People**
- **Mentoring**
- **Influencing Others**
- **Team Building**

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The stars are white on a dark blue background, and the stripes are red and white.

# **United States Coast Guard Auxiliary**

## **LEADING PERFORMANCE AND CHANGE**

- **Vision Development and Implementation**
- **Customer Focus**
- **Creativity and Innovation**
- **Management and Process Improvement**
- **Decision Making and Problem Solving**
- **Conflict Management**

A vertical graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The stars are white on a dark blue background, and the stripes are red and white.

# **United States Coast Guard Auxiliary**

## **LEADING THE AUXILIARY**

- **Stewardship**
- **Technology Management**
- **Financial Management**
- **Human Resource Management**
- **Partnering**
- **External Awareness**
- **Entrepreneurship**
- **Political Savvy**

# LISTENING

- **Listening to your members will help you understand their attitudes and motivators.**
- **Good, active listening requires great discipline.**
- **Avoid getting into the one up's man ship of sea stories.**
- **When making decisions reach out to those whom you admire, ask for advice.**

The image features a vertical graphic on the left side, showing a portion of the American flag with white stars on a dark blue field and a red and white striped field at the bottom. The background of the slide is a solid dark blue.

# RESPECT

- **Treat all members of your Flotilla or Division with respect.**
- **Acknowledge and accept the diversity of our members.**
- **Do not show favoritism— this will destroy your Flotilla or Division.**



A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The stars are white on a dark blue background, and the stripes are red and white.

# LEAD BY EXAMPLE

- **You must walk the talk if you expect your members to follow.**
- **Members must know that you are willing to face the same training requirements as they face.**
- **You should not expect members to perform tasks that you are unwilling to perform.**

A decorative graphic on the left side of the slide, featuring a dark blue field with white stars, transitioning into a white field, and a red field at the bottom, mimicking the colors and pattern of the American flag.

# COMMUNICATION

- You must make certain that your members understand what they are being asked to do.
- Do you rely solely on Email? Or do you converse with them on the phone?
- Informal communication will reduce barriers.

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The background of the slide is a solid dark blue color.

# INSPIRATION

- Inspire your members to achieve their potential.
- As a leader you must identify the motivators for each member.

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The stars are white on a dark blue background, and the stripes are red and white.

# DIRECTION

- **Members should know the goals of the organization and have participated in the goal setting process.**
- **Once your members have been included in the goal making process and they (buy in) the probability of goal attainment increases exponentially.**

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The background of the slide is a solid blue color.

# 2010 DIRECTION

## 1. RECRUITING AND RETENTION

## 2. RBS PROGRAMS

1. VESSEL SAFETY CHECK
2. PROGRAM VISITS
3. PUBLIC EDUCATION
4. PUBLIC AFFAIRS

## 3. MARINE SAFETY

1. AWW
2. FERRY VESSEL AUDITS

## 4. OPERATIONAL ACTIVITY

1. FOCUS ON INLAND WATERS

## 5. ESTABLISH, CULTIVATE, MAINTAIN RELATIONSHIPS

1. Partners in maritime environment, governmental, non governmental
2. Leverage our KNOWLEDGE, SKILLS, ABILITY and Resources

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The background of the slide is a solid blue color.

# KNOWLEDGE OF TALENTS

- **As a leader you should know the skill, capabilities and limitations of your members.**
- **Provide your members responsibility in their areas of expertise. Leverage their talents.**
- **Provide opportunities to expand their skills.  
(Rotate Staff Positions)**

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The stars are white on a dark blue background, and the stripes are red and white.

# PRACTICALITY

- Be practical in setting realistic goals and expectations.
- Remember you are leading volunteers. The only recourse they have to poor leadership is voting with their feet.
- Setting realistic and attainable goals will foster trust and confidence in your organization.

# LOYALTY

- **Never put your own ambition before your members.**
- **Never take credit for the work of your members**
- **DON'T STEAL THEIR OXYGEN**
- **Loyalty flows both directions, to obtain loyalty you must first demonstrate loyalty.**



A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The stars are white on a dark blue field, and the stripes are red and white.

# PRIDE

- **As an elected leader you should demonstrate thru your actions and behavior that you are proud to be the leader of your Flotilla or Division.**
- **You should love what you are doing.**
- **Enthusiasm is contagious and your members will feel it.**

# HONESTY

- **All your actions must be above reproach.**
- **If you are not honest your members will not trust you.**
- **All members should be treated, honestly, fairly, consistently and equitably.**
- **If you make a mistake, own up to it and move on.**

# COURAGE

- You must demonstrate courage to make the right decision at difficult times.
- Each leader will face from time to time a **MOMENT OF TRUTH** – A legacy defining point in time when a critical decision must be taken.
- Will you be able to take the heat and make the right decision?

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The background of the slide is a solid dark blue color.

# EMPATHY

- **Thru your actions your members must feel that you are concerned about them.**
- **You must convey to them that you understand the myriad issues involved in Auxiliary membership and activity.**

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The background of the slide is a solid dark blue color.

# RESILIENCE

- **If you fail at a task or suffer a set back, don't let that keep you from trying again.**
- **In base ball a .400 hitter is a superstar.**

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The background of the slide is a solid dark blue color.

# TEAMWORK

- **Work as a team**
- **Solicit ideas**
- **Be open to new ideas**

A vertical graphic of the American flag, showing the stars and stripes, is positioned on the left side of the slide.

# RECOGNITION

- **You must recognize the efforts of your members.**
- **Recognition may take several forms**
- **Verbal acknowledgement at a meeting, a letter, a memento, or an official award.**
- **BUT--YOU MUST NEVER- EVER-EVER TAKE CREDIT FOR THE WORK AND ACCOMPLISHMENTS OF YOUR MEMBERS.**

A vertical graphic of the American flag is positioned on the left side of the slide. It features a blue field with white stars in the upper portion and a white field with red stripes in the lower portion.

# FINAL THOUGHTS

- **Leadership in the Auxiliary is like a flight of geese— when holding office you're in the lead, then you will go back to the end of the flight.**
- **Leaders at all levels have a responsibility to identify, mentor, and encourage promising members who have the capacity to hold elected office. (Recruit, train and mentor your replacement)**



A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The stars are white on a dark blue background, and the stripes are red and white.

# FINAL THOUGHTS Cont.

- **You must lead by example.**
  - **Uniforms**
  - **Activity**
  - **Training**
- **Never pass up the opportunity to say thanks to your members.**
- **Delegate– Don't Micromanage!**
- **Rely upon trusted mentors to give advice.**

A graphic of the American flag is positioned on the left side of the slide, showing the stars and stripes. The stars are white on a dark blue background, and the stripes are red and white.

# FINAL THOUGHTS Cont.

- **READ the Manual first before calling DIRAUX!!!!**
- **Encourage your staff to follow the chain of leadership and management.**
- **Like wise you should follow the chain of leadership and management.**
- **Remember bad news will not get better with age. If something goes South– let the chain know sooner, rather than later– you may get some good advice.**

A partial view of the American flag is visible on the left side of the slide, showing the blue field with white stars and the red and white stripes.

# SENSE OF HUMOR

- **Ya Gotta Have a Sense of Humor.**
- **If you're unwilling to laugh at yourself, expect a lot of folks to do it for you.**

The image features a vertical American flag on the left side, with the stars and stripes clearly visible. The rest of the background is a solid dark blue color.

# **ABOVE ALL ELSE**

**HAVE FUN AND ENJOY THE  
OPPORTUNITY TO SERVE IN A  
LEADERSHIP CAPACITY--- YOU ARE  
PROVIDING LEADERSHIP TO  
MEMBERS OF THE FINEST, MOST  
WELL REGARDED VOLUNTEER  
ORGANIZATION IN THE UNITED  
STATES !**

A photograph of a snowy winter scene. The foreground is covered in a thick layer of snow. In the middle ground, there are several trees with snow-laden branches. To the right, a portion of a building with horizontal siding is visible, featuring a black metal railing and a black lantern-style light fixture. The sky is overcast and grey.

**Fini !**

**Questions !**

**95 DAYS TILL LAKE POWELL !**